



OFF-PAGE SEO CHECKLIST

- 1. Earn backlinks from credible websites
- 2. Fix broken links
- 3. Earn brand mentions
- 4. Contribute to a journalist story and earn a backlink
- 5. Social media marketing
- 6. Earning mentions on social media
- 7. Utilise digital PR
- 8. Influencer Marketing
- 9. Guest posting
- 10. Cross-posting your content across various platforms
- 11. Local SEO
- 12. NAP (Name, Address, Phone number)
- 13. Earning reviews
- 14. Hosting or attending podcasts
- 15. Conducting local events
- 16. Conducting webinars
- 17. Drop links in forums like Reddit, Quora, or your niche-specific forums