



TECHNICAL SEO CHECKLIST

- 1. Build a logically clear and SEO-friendly site structure
- 2. Submit a comprehensive XML sitemap to Google
- 3. Use canonical tags for better indexing and crawlability
- 4. Use HTTPS
- 5. Optimize images to reduce website loading times
- 6. Compress images using next-gen file formats
- 7. Use a Content Delivery Network (CDN)
- 8. Minify HTML, CSS, and JavaScript files
- 9. Make sure your website is responsive
- 10. Review your Robots.txt file
- 11. Utilize structure data
- 12. Fix broken links
- 13. Earning reviews
- 14. Optimize core web vitals
- 15. Use pagination
- 16. Use breadcrumb navigation